

Direct Transfer Agreement Delaware College of Art and Design and Pratt Institute

Delaware College of Art and Design and Pratt Institute agree to a Direct Transfer Agreement in which students who have or will have completed their A.F.A degree at DCAD may apply for transfer into the B.F.A. degree. This agreement covers the following majors: Fine Arts, Communications Design, Photography, Animation (2-D) and Interior Design. Students are required to complete the admissions application as a transfer applicant, and to submit a portfolio and DCAD transcript and transcripts for any other college attended. (Please see attached equivalency tables for details.)

Admission to Pratt is contingent on a successful portfolio review by the academic department to which the student wishes to transfer. Transfer credit will be granted on the basis of the criteria specified below.

Policy on Acceptance of Transfer Credits

As noted above, DCAD students who will be admitted to Pratt must have a strong portfolio of work that has been judged to meet departmental standards.

In addition, they must have a minimum 3.0 GPA, and have passed all course work. Only courses identified on the attached equivalency tables, in which students have earned grades of C or better, will transfer for credit.

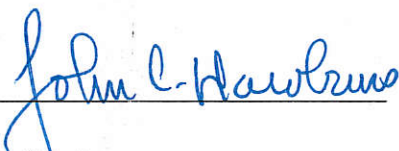
Additional understandings:

- For DCAD students wishing to pursue a major at Pratt other than the major they completed at DCAD, transcripts will be evaluated on a course by course basis
- DCAD students wishing to change their major to Fashion or Architecture will start at Pratt as freshmen

Common Obligations

Representatives from each campus will confer to review and/or modify this agreement as a result of curricular changes at either institution. Each institution will put forth best efforts to publicize this agreement. DCAD will publicize this agreement both on their web site and in their annual catalog.

For Delaware College of Art and Design




President

Date

1-11-18

For Pratt Institute



Kirk Pillow, Provost

Date

1/22/18

Advertising Art Direction at Pratt

Class #	Class Name	Credit
Semester 1: 15 credits		
FDC -140	Visualization/Representation	3
FDC -150	Space, Form, Process	3
FDC -160	Light Color and Design Lab	3
HA- 111	Themes in Art & Culture I	3
HMS 101A	Literary and Critical Studies I	3
Total		15
Semester 2: 15 credits		
FDC-141	Visualization/Representation/Concept	3
FDC -161	Light Color Design Studio	3
FDC-180	New Form/Time and Movement	3
HA- 112	Themes in Art & Culture II	3
SS REQ T G	Social Science Global Requirement	3
Total		15
Semester 3: 18 credits		
COMD 240	Research Analysis and Process	3
COMD 241	Image as Communication	3
COMD 242	Process and Production	3
HD 365	History of Communication Design	3
SS REQ T	Social Science Thinking Requirement	3
MSCI REQ T	Math/ Science Requirement Core	3
Total		18
Semester 4: 15 credits		
COMD 250	Typography and Information Design	3
COMD 251	Dynamic Imagery	3
COMD 252	Digital Prototyping	3
HA ELEC	History of Art and Design Elective	3
HMS 201A	Literary and Critical Studies II	3
INST ELEC	All Institute Elective	3
Total		18
Total Credits in Major and General Education Requirements		66
Semester 5,6,7,8		
DEPT ELEC	Department Elective	3
DEPT ELEC	Department Elective	3
INST ELEC	All Institute Elective	3
LA ELEC(100-200lv)	Liberal Arts Elective	3

DCAD Advertising Curriculum

Class #	Class Name	Credit
Semester 1		
FA 151	Drawing I	3
FN 141	3-D design I	3
FN131	2-D design I	3
AH 111	Art History I	3
ENG 101	Reading and Composition	3
Total DCAD Credits Transferred to Pratt		15
Semester 2		
FA 152	Drawing II	3
FN 132	2-D Design II	3
FN 152	4-D Design	3
Total DCAD Credits Transferred to Pratt		9
Semester 3		
GD201+L200+GD205	Visual Communication I+ Communication Dsgn I(taken semester 2)+ Illustration I+ Portfolio Review	3 out of (2+3+3)
	Academic Elective(MSCI)	3
Total DCAD Credits Transferred to Pratt		6
Semester 4		
GD202+GD223	Visual Communication II+ Typgraphy I	3 out of (2+3)
AS222	Digital Dialogs	3
Total DCAD Credits Transferred to Pratt		6
Total DCAD Credits in Major and General Ed Requirements Transferred to Pratt		36
<p>*Please note that in the new BFA COMD Curriculum, students can only take 2/5 electives in their area of emphasis. This means that even though courses could count as an GD ILL Elective, not all would be able to count toward their major requirements.</p>		
GD225 or GD226	*Advertising I or Advertising II	3
GD224 or PH217	*Typography II or Intro to Photo(taken semester 4)	3
ENG 102	Writing for the Arts	3
ENG 201	Writing About Modern Literature (taken in sem 3)	3
Total Credits of Electives		12
Grand Total of DCAD Credits Transferred to Pratt		48